



HxBIA Board Meeting
August 20, 2020

Minutes

Date: August 20, 2020

Location: Zoom

In attendance: Gordon Casey, Jay Vidler, Steve Johnston, Minna Van, Devon Boorman, Ash McLeod, Deanna Wing, Adam Hayashi

Regrets: Caithlin Scarpelli

1. Call to Order

The meeting was called to order at 2:03 pm.

2. Additions to the Agenda

Gordon asked to address the budget. Adam promised to send an update on the budget to the board.

3. Adoption of Agenda

Jay moved to adopt the agenda; Deanna seconded.

4. Adoption of Minutes of July 2020 Meeting

Steve moved to adopt the minutes; Gordon seconded.

5. Update on Action Items

SURVEY

Adam addressed the survey which went out at the beginning of the month. Few responses to date and consideration was given to incentives.

Steve committed CIRES to a gift card from East Van Roasters. Devon committed to a choice of a class from Academie Duello.

Devon suggested that people would be more engaged if specific and relevant issues were highlighted. It should be clear that the BIA can directly support business owners; this should be in the subject line of email communications.

Minna pointed out that business owners are very busy at the moment and asked if there's material on the BIA that can be shared with them.

Adam promised to prepare speaking points for board members and a paper flyer to leave behind.

BOARD

Adam had contacted the board members whose terms were expiring (Jay, Minna, Caithlin, Ash). Minna requested more time; the other three committed to an additional two-year term.

Adam committed to contacting an additional board candidate, Dirk Falconer of Stratosphere Salon, and putting him in touch with Jay and Steve (nominating committee).

SANITATION

Adam provided an update on the application for a DTES Grant from the City, with additional funding promised by CIRES and Central City Foundation. There was not yet an update on timelines. The BIA would cover \$2100 of the \$19,000 cost should the grant be accepted as proposed.

Adam had also met with Bing Smith of United We Can to explore further cleaning, particularly in the area between Carrall and Richards. Bing was preparing a quote. Adam highlighted the Crap Trapper pilot in Strathcona BIA and committed to exploring it.

6. AGM Planning

Adam summarized timelines around the AGM scheduled for Sept 24.

7. Other business

a. BIA Partnership – Tax Relief

b. Buy Local initiative

Adam outlined a meeting between HxBIA, Stefanie Schultz from Gastown BIA, Steve from CIRES, Duncan Wlodarczak representing Urban Land Institute, Amy Robinson of LOCO BC. The goal was to discuss a joint campaign around promoting local business on the DTES. Safety and sanitation were cited as concerns at the meeting. Minna shared that a team of 10 people left the Network Hub recently following a safety incident in the neighbourhood. She suggested an open letter signed by small business to the City. Adam promised to bring this suggestion to the group.

8. Adjournment

Jay moved to adjourn at 2:58 pm; seconded by Gordon.