

HASTINGS CROSSING



Dear Member,

It goes without saying that 2020 was a busy and challenging year. Hastings Crossing BIA actively worked with members and partners to address these challenges. We look forward to working toward a full re-opening of our businesses and other services in 2021.

BIA CLEANING

Our additional cleaning service through United We Can continues to run in the western end of the BIA between Cambie and Richards along Pender and Hastings (including alleys). Last summer, we coordinated with the City on an additional MP Neighbours shift in the afternoons/evenings around the street market. We received the good news that this additional support has been extended for the full year 2021. And of course we maintain our regular contract with MP Neighbours throughout the BIA, and they are able to respond to safety concerns that you may have (604-338-7150 or jhockley@mission-possible.ca). Please direct any emergency calls to 911, of course.

SOCIAL MEDIA

While the BIA has been relatively quiet on social media while we focused on Covid and renewal in 2020, we understand the value of our reach on these channels. We will be making much more targeted and frequent use of our website and our Instagram and Twitter accounts. One way we aim to highlight some of the organizations and people in our BIA is through short articles we can share with our followers. If you are interested in having the BIA share a story on your organization, please [contact me](#) directly.

COVID SUPPORTS

There have been changes and updates to support programs over the past months. Rather than going through a summary of them here, you may wish to consult [the Small Business BC inventory](#).

FOOD DELIVERY FEES

Last month, the BC government implemented a [cap on food delivery fees of 15%](#). This cap applies even if you have an existing contract specifying a higher fee. If you are having challenges with your delivery company, feel free to [contact me](#).

CLEANING SERVICES

We have recently welcomed Clean Start BC to Hastings Crossing. Clean Start is a social enterprise providing employment to people with barriers. One of their services is specifically targeted at preventing the spread of Covid-19; more information is available [on their website](#).

All the best in 2021!
Adam



